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ACADEMY OF FRIENDS BENEFITS BAY AREA ORGANIZATIONS FOR 30 YEARS

2010 Academy Awards[™] gala *Behind the Seams: A Salute to Fashion in Film*Sunday, March 7 – Festival Pavilion, Fort Mason Center, San Francisco

SAN FRANCISCO – February 10, 2010 – Academy of Friends (AoF) will go "Behind the Seams: A Salute to Fashion in Film" on March 7 in honor of its 30th annual fundraising gala to benefit 11 Bay Area-based HIV/AIDS service organizations.

Fundraising organizers will simulcast the Academy Awards™ at the gala between 5 p.m. – 11 p.m. at Ft. Mason Festival Pavilion in San Francisco. Guests will sample fine wine and cuisine from many of San Francisco's top restaurants and wineries and bid on luxury items in the silent auction. The evening will culminate with dancing and a live drawing to win a 2010 Audi A4 from Royal Motors of San Francisco.

"This year's gala promises to be the best yet," said Mike Horak, Executive Director of Academy of Friends. "We look forward to hosting the entire Bay Area community on March 7 for an evening promised to be filled with the best food, wine and fashion, mixed with a few surprises that only San Francisco can offer."

Gala tickets for the 2010 Academy of Friends Gala and Audi A4 raffle are currently on sale. To purchase tickets and for more information visit www.AcademyofFriends.org or call the AoF office at (415) 995-9890.

About Academy of Friends

Since 1980, Academy of Friends annually produces the world's premier Academy Awards™ Night Charity Gala as the centerpiece of its efforts to raise funds, award donations, and encourage volunteerism that benefit a diverse set of HIV/AIDS direct care and prevention education agencies in the San Francisco Bay Area. Since its founding, AOF has given over \$7.5 million to more than 70 HIV/AIDS service organizations and will continue its work until the pandemic has passed. The 30th Annual Gala will be held on March 7, 2010, at Ft. Mason Festival Pavilion, San Francisco.

2009-2010 Beneficiaries

AIDS Legal Referral Panel, Asian & Pacific Islander Wellness Center, Face to Face, Huckleberry Youth Programs, Maitri, Positive Resource Center, Project Inform, San Francisco LGBT Community Center, Shanti, Tenderloin Health and Women's HIV Program at UCSF

2009-2010 Corporate Sponsors

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